Delaware Cooperative Extension Annual Conference

October 19, 2017
8:00 a.m. – 4:30 p.m.

Delaware State University
Martin Luther King Jr. Student Center
1200 North DuPont Highway
Dover, DE 19901
Jamie Seger directs The Ohio State University Extension Educational Technology unit, which has spearheaded both state and national innovation efforts, from new scholarly review processes for digitally created works to hackathon events. She also co-founded the nationwide eXtension Educational Technology Learning Network and currently serves as its leader of Community Design. Jamie has given more than 50 presentations on technology use and innovation in Extension.

Last year, Jamie and Paul received the inaugural JCEP Creative Excellence in Extension Award for their leadership in educational technology and innovation.

Paul Hill is a tenured Extension associate professor for Utah State University where he leads economic development and 4-H STEM education programs in Washington County. In 2015, he was awarded the Utah Governor’s Medal for Science Technology as well as the Faculty Innovator Award from USU Extension for his work in spreading the Maker Movement statewide. Paul received a national fellowship with the eXtension Foundation to study the economic impacts of the Maker Movement nationwide and represented Utah as a Maker Ambassador to the White House during the 2016 National Maker Faire. In 2013, Paul piloted the first 4-H Computer Science Clubs, and this year, he is leading professional development for the National 4-H Computer Science Pathway program to reach 100,000 youth in 22 states with $1.5M funding from Google.
As pictured L-R

Paul Hill, Utah State University
Cynthia Hong-Wa, Delaware State University
Gulnihal Obay, Delaware State University
Michelle Rodgers, University of Delaware
Jamie Seger, The Ohio State University
Jan Seitz, University of Delaware (retired)

Troy Darden, Delaware State University
Cynidi Connelly, University of Delaware
Michele Walfreed, University of Delaware
Jenn Volk, University of Delaware
Jason Challandés, Delaware State University
Beverly Banks, Delaware State University
Megan Pleasanton, Delaware State University
Nancy Mears, University of Delaware
Natasha Lamadieu, Delaware State University

As pictured L-R

Event Schedule

Morning
8:00 a.m. Continental Breakfast & Registration
8:30 a.m. Welcome & Introductions
   Michele Walfreed
8:45 a.m. Keynote Address: We Don’t Have Time for Innovation*
   Jamie Seger, The Ohio State University &
   Paul Hill, Utah State University
9:45 a.m. Break
10:00 a.m. Panel Discussion: Sharing Innovations in Extension from Across the Country
   Session will be livestreamed on www.eXtension.org.
11:15 a.m. Steal My Idea Showcase
   Circuit Learning with fellow innovators and their ideas.

Afternoon
12:15 p.m. Lunch & Annual Awards Banquet
   Donna Brown, Delaware State University &
   Michelle Rodgers, University of Delaware
   Introduction of New Employees
   Friends of Extension Awards
1:30 p.m. Meeting Challenges Through the Innovation Process
   Interactive tablework with DSU and UD staff—working with lessons learned to solve local challenges.
2:45 p.m. Break
3:00 p.m. Innovation Contest Pitch Sessions*
   Competing teams pitch their innovations in three minutes or less! Voting, deliberations.
4:00 p.m. Winning Teams Announced—Wrap Up—Adjourn

*Sessions will be recorded.

During lunch and afternoon break, a professional portrait photo booth will be open for staff members who need new or updated professional photographs.
Shane Brandt coordinates the Geospatial Technology Outreach Program for Cooperative Extension at the University of New Hampshire. He is responsible for developing, coordinating and leading a range of training opportunities on computer mapping topics, including desktop GIS, online mapping, Story Maps and mobile mapping. Shane has been involved with the eXtension geospatial technologies community (Map@Syst) since its inception and now leads the group’s efforts to promote the use of mapping throughout Cooperative Extension. Shane is also a professor in the Department of Biological Sciences at UNH, specializing in lake water quality and issues related to cyanobacteria.

Daphne Richards, Creative Coach & Panelist

As a county Extension agent with the Texas A&M AgriLife Extension Service, Daphne Richards’ primary responsibilities are related to horticulture. She’s written for newspapers and magazines, hosted her own radio program, and been involved in various television gardening shows (currently appearing on the PBS weekly Central Texas Gardener in 16 markets nationwide). But, with advances in technology and the increased use of social media and other virtual methods of communication, she can now connect with a whole new world of people! After joining Twitter in 2009, she discovered very quickly that she has a passion for all things EdTech and says, “I love nothing better than assisting my AgriLife colleagues when they decide to start exploring new ways of working, and connecting with innovative people from across the nation puts the spark in my day.”

Shane Brandt

Bradd Anderson

Bradd Anderson is a state 4-H specialist with Missouri 4-H, specializing in youth leadership and communication. In this role, he coordinates Missouri’s State 4-H Council, statewide youth leadership events, the state public speaking contest, and the national FilmFest 4-H. Bradd’s past experience includes work in rural counties and the 4-H/Army Youth Development Project, where he served as youth development specialist for the Army’s Training and Doctrine (TRADOC) major command for five years and as the project’s youth development coordinator for two years. Bradd holds a master’s degree in human development and family studies and is currently a doctoral candidate in educational leadership and policy analysis.

“I believe innovation is in the DNA of thriving professionals, relevant organizations, and bright futures.”

Bradd Anderson, Creative Coach & Panelist

*Denotes Team Captain
Delaware Cooperative Extension would like to extend sincere gratitude for the generous support of this event to our lead sponsor eXtension.org and to Dr. Jan Seitz for believing in and supporting innovation within the Delaware Cooperative Extension System to benefit the citizens of Delaware.

Catering by Loockerman Catering

#1stStateInnovate

Michelle S. Rodgers brought her visionary leadership to the University of Delaware (UD) in April 2012. As associate dean and director of Cooperative Extension and Outreach, she provides overall leadership for programs, personnel and the organizational development of UD Cooperative Extension.

Dr. Rodgers applies 30 years of Extension experience to foster collaborations that serve Delaware’s agriculture industry, families and communities while delivering outcomes through statewide programs. As a member of UD’s College of Agriculture and Natural Resources leadership team—focusing on internal and external operations and relationships—she’s a catalyst in propelling the college to its desired future.

Engaged on the national scene, Dr. Rodgers currently is project director for the CES - Robert Wood Johnson Foundation Partnership for Healthy Communities, co-chair of the Centers for Community Engagement at UD, past chair of the Extension Committee of Organization and Policy (ECOP) and just completed training as a fellow in the Food System Leadership Institute (FSLI).

She holds a B.S. degree in home economics education from Indiana University of PA, and a master’s degree in rural sociology and Ph.D. in agricultural education both from Penn State University.

Scholarly interests include developing high performance teams, operational outreach partnerships, evaluation competencies, leadership and change theory, incorporation of technology as a delivery method, and strategies for building healthy communities.

After more than 20 years in communications, education and web technology, Bob Bertsch has found a passion for building human networks, especially those focused on collective action. He seeks and shares insights on weaving collaborative networks and on developing a culture of innovation through his work with North Dakota State University Extension Service, the Military Families Learning Network and as the host of the “Working Differently in Extension” podcast.

Michelle Rodgers
Panelist

Bob Bertsch
Creative Coach & Panelist
Adam Thomas is the interim communications director for the College of Agriculture and Natural Resources at the University of Delaware. He is currently a master’s level student in UD’s liberal studies program and received his undergraduate degree in literature with a concentration in creative writing from the University of North Carolina at Asheville. He writes articles about the College of Agriculture and Natural Resources and UD Cooperative Extension and produces videos for the college.

Cyndi Connelly has worked as an administrative assistant II for the Kent County Cooperative Extension for a year and a half. She began her University of Delaware adventure as a financial analyst with the College of Engineering in July 2015. Prior to that, she started her career in the finance department at the Office of the President at Delaware Technical Community College as a work-study student and ended as a collegewide administrative accountant. She managed the Department of Labor and Financial Aid grants as well as all the accounts receivable for the college. During her 15 years with DelTech, she held various positions within the payroll and accounting teams. She possesses a strong desire to help people and loves being part of a team where helping our community is the mission. She possesses a B.A. in business management from Wilmington University and has a dual associate in arts degree in photography and multimedia design from Delaware Technical Community College.

Christy Mannering is a graduate student within the School of Public Policy and Administration at the University of Delaware. She is the chief operating officer of a local non-profit, 3B Brae’s Brown Bags, and a communications specialist for the University of Delaware. Her research interests include issues of social justice, such as nutritional insecurity, community re-entry, and domestic violence. She also volunteers with her local school district and has a deep passion for education policy, as she believes many social injustices stem from inequitable opportunities in education.

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Showcases

- Adobe Kickbox: A Systematic Approach to Innovation  
  Daphne Richards, Texas A&M
- National 4-H Film Festival  
  Bradd Anderson, University of Missouri
- Podcasting  
  Bob Bertsch, North Dakota State University
- Story Mapping  
  Shane Bradt, University of New Hampshire
- Learning Science Through the Arts: A Wind Energy Dance  
  Jame McCray, University of Delaware Sea Grant
- Virtual Reality Field Trips for Students and Adults  
  Chris Petrone, University of Delaware Sea Grant
- Closed Captioning  
  Ava Perrine, Delaware State University
- Incubator Kitchen FBIC  
  Quadia Muhammad, Delaware State University
- Virtual Reality for Virtually Anything  
  Jimmy Wheatley, VR Wheatley
- Livestreaming with MEVO  
  Michele Walfred & Nancy Mears, University of Delaware Cooperative Extension
- Innovative Ways to Reach Diverse Audiences  
  Rene Diaz, University of Delaware Cooperative Extension
- Online Courses for Extension using Articulate Presenter  
  Amy Shober, University of Delaware Cooperative Extension