

**Night 1:** Introduction to Annie's Project, Who Is in Business With You, Personality Color Test and Intro to Business Plans

**Night 2:** Farm Insurance, Equine Insurance and Liability, What is a Lender Looking For?

**Night 3:** Value of Social Media for Equine Businesses, Using Social Media Platforms, Website Design Tips



For more information please contact:

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Visit the Annie's Project website for more details and to register online!

<http://2016equineannies.eventbrite.com/>



**Annie's Project—A Farm Management program for Women in Agriculture**  
Join 357 other farm women from Delaware and Maryland since 2008

**Be an Annie's Project Graduate!**



Funding for this project was provided by the Northeast Center for Risk Management Education, the USDA National Institute of Food and Agriculture, USDA RMA, UMD Extension and DE Cooperative Extension. This material is based upon work supported by USDA/NIFA



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Request for accommodations related to disability should be made two weeks prior to the event.

*"It is the policy of the University of Maryland Extension, University of Delaware Extension and Virginia Cooperative Extension that no person shall be subjected to discrimination on the grounds of race, color, gender, religion, national origin, sexual orientation, age, marital or parental status, or disability."*



## **Annie's Project Suppers: Equine Business Focus**

Are you thinking about starting an equine related boarding, training, lessons, rehabilitation business or are you already managing a horse farm?

This equine series of workshops is designed for you!

**November 1, 3 and 9, 2017**

Choose the location that is convenient for you!

**Dover, DE or Salisbury, MD**

## *What is Annie's Project?*

Annie was a woman who grew up in a small town in Northern Illinois. Her goal was to marry a farmer and she did. Annie spent her lifetime learning how to be an involved business partner with her farm husband. Together they did great things, but it wasn't easy. This is Annie's Project – to take her experiences and share it with farm women living and working in a complex business.



## Objectives

Annie's project is designed to empower farmwomen to manage information systems used in critical decision making processes and to build local networks throughout the state. The target audience is farmwomen with a passion for business and involvement in the farm operation.

**Project Topics cover 5 areas of Risk Management**  
Production, Market, Financial, Legal Risk,  
Human Resources.

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**Annie's Project has been such a success, we are offering the program again in 2016 with an emphasis on Equine Business in both Delaware and Maryland.**

**Class will be held at the University of Delaware Paradee Center in Dover and in Salisbury, Maryland—choose the location most convenient for you!**

**Each session we will begin with dinner and then enjoy the topics for the evening. We also predict that you will learn as much from your classmates as you will from our great presenters. Dinner, notebook, flash drive and other resources are well worth the \$60 registration fee.**

**Be an Annie's Graduate!**

**Register Online:**

<http://2016equineannies.eventbrite.com/> or by mailing the form below and registration fee

### **Registration Form**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Circle Location:

**Dover, Delaware OR Salisbury, Maryland**

Cost of Annie's Project Supper program is \$60.00 which includes meals and all materials  
*\*This course is not approved for FSA Borrower Training*

Space is limited to 20 participants at each location.

Make Checks Payable to:  
"University of Delaware"

Send registration form along with fees to:  
**Annie's Project**  
Sussex County Cooperative Extension Office  
16483 County Seat Highway