2017 4-H Photography Judging Leader’s Guide

The photography judging contest is an opportunity for 4-H photography project members to demonstrate the skills and knowledge they have learned in the photography project area. The guide has been developed to assist 4-H volunteers in providing training for 4-H youth prior to the County and State 4-H Photography Judging contest. This event is conducted annually to support learning in all photography projects. The top ten senior participants from each county are eligible to participate in the state contest. Should ten seniors not be available, juniors may be named to the County Team.

Reference for this event are the 4-H photography project manuals, accompanying leader guide, kodak.com and wikipedia.org.

The 2017 County 4-H Photography Contest will include the following:

JUNIOR:

Part 1 – Identification of Parts of a Camera – 4-Her’s will identify the following parts of a digital camera, using a diagram or by showing the proctor where specific parts can be found.

1. Viewfinder
2. Lens
3. Flash
4. Memory Card Slot
5. LCD Display

1. Shutter Button
2. Mode Dial
3. Play Button
4. Power Switch
5. Erase Button

Training Idea – Encourage members to bring in a digital camera to a project meeting in order to review the camera parts. Explain that not all digital cameras are alike and review differences. Set-up tours at a local camera shops to enhance the 4-Her’s understanding of the parts and to view the different types of Digital SLR Cameras.

Part 2 – Two to Four Quality Judging Classes (color or black and white) will be selected from the following list: Members will be asked to rank four photos based on the criteria of what makes a good photograph.

1. Animals
2. Individual
3. Groups of People
4. Marine
5. Flowers
6. Still Life
There are quality-judging points that should be considered when ranking quality judging classes. These points include:

1. Clarity
2. Composition
3. Color
4. Focus
5. Exposure

1. Lighting
2. Appeal
3. No Distracting Elements
4. Photo Tells a Story
5. Rule of Thirds

**Training Idea** – Encourage members to bring in photos. Have the members review and discuss each photograph by considering the quality judging points. Select four photographs that are related in subject matter based on one of the categories listed above. Have members rank the four photos based on the criteria of what makes a good photograph.

**Part 3 – Composition** – 4-Her’s will identify photographs based upon the photographs composition. Review the enclosed sheets pertaining to composition. A term will be provided and members will need to choose from a list of things what could be used to make that composition in a photograph. For example a ladder could be used for representing leading lines in a photograph and a furry cat could represent texture.

**Training Idea** – Encourage members to bring in digital photographs at a project meeting and review composition in terms of rule of thirds, lines, lighting, simplicity, balance, framing, pattern, and texture. Have members analyze the photos and evaluate what is good, bad, and what principals of good composition could be applied in a different way to make the photograph better. Encourage members to practice looking around in the viewfinder to consider the way each element will be recorded and how it relates to the composition.

**SENIOR:**

**Part 1 – Parts of a Digital Camera** – 4-Her’s will identify parts of a digital camera and explain their function. They will need to know the parts of the digital camera in order to successfully operate the camera. Review the enclosed sheet that provides a labeled diagram.

**Part 2 – Operation of a Digital Camera** – 4-Her’s will be asked to perform simple operations on a digital camera. These operations could include any operation for the camera including, but not limited to:
- Opening the lens cover
- Using the zoom
- Turning on the menu
- Removing or inserting the compact flash disk
Part 2 – **Operation of a Digital Camera** – Continued
- Hooking up to a USB port to retrieve or delete photographs from the disk
- Changing photo quality settings
- Changing camera modes
- Selecting color modes
- Activating red-eye reduction
- Transferring images to a printing dock
- Changing the f-stop
- Adjusting the shutter speed

4-Her’s will be asked to identify and/or select different types of camera shooting modes by choosing the proper setting on the camera or by identifying the proper icon used to represent a particular camera mode.

**Training Idea** – Have members bring in their camera to a training workshop and have them demonstrate each of the various operations of the camera to other club members.

Part 2 – **Editing Digital Photographs** – 4-Her’s will be asked to compare different before/after sets of photographs that have been edited and must identify which type of edit was used. They will also be asked to demonstrate editing techniques using basic computer programs like Word or PowerPoint. These edits may include cropping, removal of red eye, changing brightness or contrast, rotating or flipping a photograph or resizing a photograph.

**Training Idea** – Have members work on a computer to become familiar with the process of enhancing and making changes to photographs stored on the computer.

**Example:**

*Original Photo*  
*Edited Photo (Cropped)*
Part 4 – Composition – 4-Her’s will identify and demonstrate items to use in photographs based upon their chosen composition. Members may be required to define or explain different types of composition or to identify the specific compositions used in a photograph as well. Review the enclosed sheets pertaining to composition. See enclosed composition sheets.

**Training Idea** – Encourage members to bring in digital photographs at a project meeting and review composition in terms of rule of thirds, lines, lighting, simplicity, balance, framing, pattern and texture. Have members analyze the pictures and evaluate what is good, bad, and what principles of good composition could be applied in a different way to make the photographs better. Encourage members to practice looking all around in the viewfinder to consider the way each element will be recorded and how it related to the composition.

Part 5 – Photography File Types – 4-Her’s should be familiar with the three primary photography file types and be able to identify advantages and disadvantages of each type. These types include: TIFF, JPEG, and RAW.

Part 6 – Still Life Photography – 4-Her’s will be asked to photograph a Still Life Arrangement demonstrating a specific composition. The 4-Her must then evaluate the pre-arranged stations and will need to choose the correct Still Life scene that is demonstrating their specific composition.

**Training Idea** – Encourage members to select items that are related to each other and arrange them to compose and set up a scene for a still life photograph while also demonstrating different types of composition.

Part 7 – Two to Four Quality Judging Classes – (color or black and white) selected from the following list:

1. Animals
2. Individual
3. Groups of People
4. Marine
5. Flowers
6. Still Life

**Training Idea** – Select four photographs that are related in subject matter based on one of the categories listed above. Have members rank the four photos provided based on the criteria of what makes a good photograph. Encourage members to explain their reasons for ranking the photographs as they did. Please be aware that senior members will be required to provide ORAL and WRITTEN reasons for at least one class of photographs.
Parts of a Digital SLR Camera

SLR Camera Parts and Controls

- Shutter Button
- Main Dial
- Flash
- Flash Button
- Focus Mode Switch
- Lens Release Button
- Lens
- Viewfinder
- Mode Dial
- Power Switch
- LCD Display
- Cross Keys
- Play Button
- Erase Button
- Memory Card Slot
Composition

1. **Rule of Thirds** – Image can be divided into nine equal parts by two equally-spaced horizontal lines and two equally-spaced vertical lines. (Imagine a grid drawn over your photograph that divides into thirds, like a tic-tac-toe grid. Now picture that middle square of the grid; the four corners of that square will mark the locations of your areas of interest.) The four points formed by the intersection of these lines can be used to align features in the photograph. Proponents of this technique claim that aligning a photograph with these points created more tension, energy and interest in the photo than simply centering the feature would.

The theory is that if you place points of interest in the intersections of along the lines that your photo becomes more balanced and will enable a viewer of the image to interact with it more naturally. Studies have shown that when viewing images that the people’s eye usually go to one of the intersection points most naturally rather than the center of the shot – using the rule of thirds works with this natural way of viewing an image rather than working against it.

2. **Lines** – The lines that can be found in images are very powerful elements that with a little practice can add dramatic impact to a photograph in terms of mood as well as how they lead the viewer into a photo. Learning how to use lines in photography doesn’t just happen. It takes time and practice to become good at it.

A good way to practice is to go back through older images that you’ve taken and look for lines that worked well, and ones that didn’t. Before you frame your image consciously ask yourself what lines are in front of you and how you might use them to add something to your next shot by working with them, rather than against them. Also, ask yourself whether the lines form any interesting patterns that you might be able to accentuate to add a further layer of interest in the image. Types of lines include horizontal, vertical, diagonal, and s-curves.
3. **Lighting** – Lighting is also an important creative element of composition. By controlling the light and directing it where you want it, you can subdue objects or distracting elements in the scene to give more emphasis to the main point of interest. For photography composition done well, you must develop an awareness of how changes in lighting can affect the appearance of things around you. Light and shadows can be used in composition to create mood, to draw attention to an area, to modify or distort shape, or to being out form and texture in the subject. Shadows are key to apparent form in photographs; without shadows the subject looks “flat” there is no texture, curvature, or form. From a compositional standpoint, black shadows can be very useful in balancing a scene and directing attention to the point of interest. Harsh shadows can also be excellent for emphasizing texture and form, for creating interesting patterns and for directing attention to the main point of interest. However the same elements can also obscure detail and reduce form. When the lighting is harsh, such on clear, sunny days, shadows have sharply defined edges and are probably very dark, sometimes to the point that they appear stronger than the primary subject and attract attention to themselves. “Sweet light” is a term just to define the light just as the sun is going down, or coming up. It makes shadows softer and it gives your subject, rather that be a person or a landscape, an orange glow that can be absolutes beautiful when executed correctly!

4. **Simplicity** – Simplicity is the key to most great photographs. The simpler and more direct a photo is, the more clear and stronger the photo turns out. There are several things to be considered when we discuss simplicity. First, select a subject that lends itself to a simple arrangement; for example instead of photographing an entire area that would confuse the viewer, zoom in on some important element within the area. Second, select different viewpoints of camera angles. Move around the scene or object being photographed. View the scene through the camera viewfinder. Look at the foreground and background, try high and low angles as well normal, eye-level viewpoints. Only after considering all possibilities should you take the picture. See beyond and in front of your subject. Be sure there is nothing in the background to distract the viewer’s attention from the main point of the picture. Likewise, check to see if there is anything objectionable in the foreground to block the extract of the human eye into the photo. Last point of simplicity tell only one story. Ensure there is enough material in the picture to convey an idea, but only one idea.
5. **Balance** – Balance in photographic composition is a matter of making photographs look harmonious. Each element in a photo has a certain amount of value in respect to all the other elements. Every tone, mass, shape, tree, rock figure, building, line, or shadow contributes a certain amount of weight that must be arranged correctly in the composition to give the impression of balance. The subjects' placement within the photograph's area is a factor that must be carefully considered.

- *Symmetrical or Formal Balance* – This is achieved when elements on both sides of the photo are of equal weight. The idea of formal balance can be related to a seesaw. Photographs with formal balance may look static and unexciting; however, they do present an air of dignity. Formal balance does not always mean a photo has to have the seesaw in perspective.

- *Asymmetrical or Informal Balance* – This type of balance is usually much more interesting than symmetrical balance. In asymmetrical balance the imaginary central pivot point is still presumed to be present; however, instead of mirror images on each side of the photo's area, the subject elements are notably different in size, shape, weight, tone, and placement. Balance is established by equalizing forces in spite of their differences.

6. **Framing** – Framing is another technique photographers use to direct the viewer's attention to the primary subject of a photograph. Positioned around the subject, a tree, an archway, or even people can create a frame within the photographed area. Subjects enclosed by a frame become separated from the rest of the image and are emphasized. An element used as a frame should not draw attention to itself. Ideally, the frame should relate to the theme, or story, of the photo. Not only is framing an effective means of directing the viewer's attention, it can also be used to obscure undesirable foregrounds and backgrounds. The illusion of depth can be created in a picture by the effective use of framing.
7. **Pattern** – Creating your photos around repeating elements or patterns provide your photo with unity and structure. Pattern repetition creates rhythm that the eyes enjoy following. When lines, shapes, and colors within a photo occur in an orderly way, they create patterns that often enhance the attractiveness of photographs. When pattern is used as a supporting element, it must be used carefully so it does not confuse or overwhelm the viewer. Photographs that are purely pattern are seldom used, because they tend to be monotonous. Patterns should be used to strengthen and add interest to your subject, and not overpower your photograph.

8. **Texture** – This process helps to emphasize the feature and details in a photograph. By capturing “texture” of objects being photographed, you can create form. When people observe a soft, furry object or a smooth, shining surface, they have a strong urge to touch it. You can provide much more of the pleasure people get from the feel of touching such objects by rendering texture in your photos. Texture can be used to give realism and character to a photograph and may in itself be the subject of a photograph. When texture is used as a subordinate element within the photo, it lends strength to the main idea of the photograph. Texture and lighting go hand-in-hand. Hard lights and shadows can make things look very textured and sharp, soft lighting can make things look more flat and less two-dimensional.
Guide to Digital SLR Camera Modes

For every subject, there is a perfect way to photograph it. Your camera’s auto mode is great- for in a pinch, but it has its limitations. Many situations need very particular camera settings in order to be photographed correctly. In these instances, specific shooting modes are a great help.

The following is a list of shooting modes that are typical of digital cameras. You can select a shooting mode by choosing Mode from the Capture Menu, or by spinning the Mode Dial into your desired position.

**Portrait Mode**
The camera selects a low f-stop, or aperture, narrowing the depth-of-field to soften the background. This allows you to focus attention on subjects near you by blurring distant objects.

![Portrait Mode Image](image1)

**Landscape Mode**
Capture detailed scenes of distant objects, such as mountains or city skylines. It works by selecting a high f-stop, increasing the depth-of-field so objects near and far away remain crisp and in focus.

![Landscape Mode Image](image2)

**Macro Mode**
Macro mode lets you take close up photographs, which are useful when photographing flowers, insects or small objects. Its also great for creating abstract images of large objects. You will find that focusing is difficult in macro mode, because at short distances the depth-of-field is very narrow.

![Macro Mode Image](image3)
Night Mode
This mode captures dramatic color and detail at night and in other low-light situations. Night mode uses a long exposure with no flash for rich colors and detail at night. A tripod is necessary in this mode. Photographing people in this mode is a difficult task, as the person cannot move at all while the camera is taking the photo. With the long exposure it can sometimes take more than 60 seconds to get a really crisp image.

Sports Mode
Sports mode or “action mode” captures sporting events, moving cars, or any scene where you want to stop the action and avoid blur in your photo. The camera sets a fast shutter speed to stop action. This mode needs ample light. Best used outdoors in daylight settings.

Shutter Priority Mode
Shutter priority mode, symbolized by the letter “S” is similar to the Automatic Mode; the camera controls everything EXCEPT for the shutter speed. The shutter speed records the movement in the photograph. Most people can hand hold a camera for a low as 1/125 without any blur. So if you are trying to photograph a moving car and want it to be crisp you would use a tripod and set your shutter speed very high, but if you wanted to get the car in a blur you could use a lower shutter speed.
Aperture Priority Mode
Aperture Priority Mode, Symbolized by the letter “A” or “Av”, is just like the Shutter Priority Mode, whereas it is similar to the Automatic Mode, EXCEPT you can choose your Aperture, or F-Stop. This mode is best for taking portraits in natural lighting. You can choose a smaller F-Stop for a narrow depth-of-field and really make your subject crisp and clear while the background is blurred out. Or for a wider depth-of-field choose a higher F-Stop and make the foreground and background crisp and clear.

Shutter Speed and Aperture go hand-in-hand, the higher your Shutter Speed the lower you’re Aperture will typically be. The lower your Shutter Speed the higher your Aperture will typically be.

Auto Mode
Auto mode is usually presented by something green, a green box, a green letter “A”, or a green word that simply says AUTO. In this mode, the camera handles everything and you have little to no control.

Program Mode
Most commonly represented by the letter “P.” This mode is one step away from fully Automatic. The camera still retains most of the control over your photograph, but you care allowed to adjust your shutter speed and aperture as well as wither or not you will be using flash.

Manual Mode
This is the exact opposite of the automatic mode and is usually symbolized by the letter “M.” Manual mode put all the power of the cameras exposure in your hands, giving you full control over everything!

See a full diagram of the Mode Dial on the next page.
1. Automatic Mode
2. Automatic with No Flash
3. Portrait Mode
4. Landscape Mode
5. Child Mode
6. Action Mode
7. Macro Mode
8. Night Portrait Mode
9. Manual Mode
10. Aperture Priority
11. Shutter Priority
12. Programed Automatic
13. On-Screen Guide to help adjust photos
   (on newer 2016+ cameras)
Still Life Photography

Still Life Photography usually refers to an attractive arrangement of nonmoving objects. Often, the photographer will take much more time setting up the exact composition, placement of items, and lighting than they will actually spend taking the photograph. Flower and food arrangements are popular still-life subjects, but you can try any objects you wish. Still life can include one item or dozens of items, there are no rules! If you choose to include multiple objects, typically they be show how related to each other so that the still-life scene reflects a common theme. Once you have the items placed where you want them, you may need to make adjustments for lighting either by adding some type of light source like a lamp or waiting for light to enter the area through a window.

File Types

Digital photography files come in three types: JPEG, TIFF and RAW. Each of these three types has its advantages and disadvantages. Image files are ordinary computer files that just happen to store photos. But in the same way that a document file is created on a word processor is different from one created on desktop publishing program, there is also more than one way to store a digital image file.

JPEG – Joint Photographic Experts Group
This is the most widely used image type. These files can be emailed, printed, and even put on cell phones and websites. The reason for the popularity of JPEG's is that every computer and camera can read this file type. If saved properly a JPEG can give photographers a lot of possibilities as far as file size is concerned.

TIFF – Tagged Image File Formats
TIFF's are often used by professional publishing companies that print books and magazines. This file type is almost always larger than a JPEG because it holds more information. The TIFF file will be of higher quality even though the difference may or may not be obvious to the viewer.

RAW – (Not an acronym for anything)
RAW images are images that are not processed by the camera. The camera simply stores the photos until they are input into the computer. You can not view RAW images with using a software known as a RAW Converter. These files are useful because they let the photographer make some decisions on how to handle color, white balance and exposure after the photograph has been taken.